

# Entrepreneurship

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### **Course Description:**

This Entrepreneurship Class is based on Youth Entrepreneurs movement and philosophy. It is designed to cultivate an entrepreneurial mindset through its experiential learning model and opportunities to apply those learnings, fostering personal transformation and self-actualization, empowering students to overcome barriers and positively impact their communities.

This entrepreneurial mindset is cultivated through the consistent threading of "The Four Pillars." These Four Pillars include the eight Foundational Values, Soft Skills, Currency & Auctions and The Transformational Mindset.

#### **Course Expectations:**

Students will be able to use the key eight entrepreneurship principles to make wise business and personal decisions. The eight principles are:

- Responsibility
- Integrity
- Knowledge
- Freedom

- Passion
- Opportunity
- Sound Judgment
- Win-Win Focus

### Google Class

A google class has been created that corresponds with daily classroom instruction. Even though students will use this for a few class activities, it has been set up to assists students that need additional time or have been absent from class for extended periods.



#### **Course Content:**

- 1. Foundational Values
  - a. Responsibility
  - b. Be Principled
  - c. Knowledge
  - d. Freedom
  - e. Passion
  - f. Opportunity
  - g. Sound Judgement
  - h. Win-Win Focus

- 2. Soft Skills
  - a. Teamwork
  - b. Collaboration
  - c. Etiquette
  - d. Networking
  - e. Culture Humility
  - f. Pitching

## 4. Transformational

#### Mindset

- a. Attainable Vision
- b. Sense of Unease
- c. Vision of a Better State
- d. Personal Development
- e. Business Model Development

#### 3. Currency and Auctions

- a. Value Creation
- b. Ownership
- c. Property Rights
- d. Class Auctions

## **Course Power Vocabulary:**

- 1. Be Principled
- 2. Comparative Advantage
- 3. Cost of Goods

Sold

- 4. Etiquette
- 5. Foundation
- 6. Freedom
- 7. Handshake Deal
- 8. Incentives
- 9. Innovation
- 10. Integrity

- 11. Intellectual Property
- 12. Knowledge
- 13. Negotiating
- 14. Networking
- 15. Opportunity
- 16. Opportunity Cost
- 17. Passion
- 18. Pitching
- 19. Responsibility
- 20. Scarcity
- 21. Shared Vision

- 22. Soft Skills
- 23. Sound Judgement
- 24. Subjective Value
- 25. Sunk Cost
- 26. Time Management
- 27. Transformational Mindset
- 28. Value Creation
- 29. Voluntary Exchange
- 30. Win-Win Focus