

# Virtual Fundraising Packet



Check this out ⇒



Student Kickoff Video



Parent Kickoff Video

**THIS YEAR YOU CAN PARTICIPATE COMPLETELY ONLINE!**

# Why Are We Fundraising?

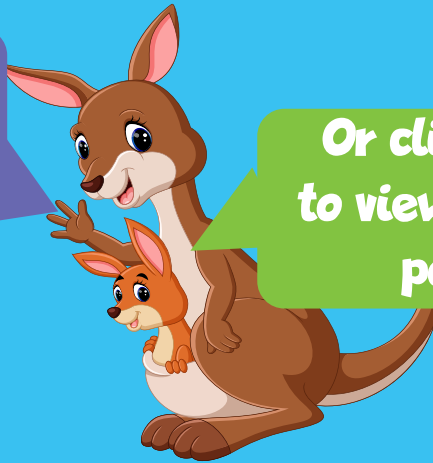
All money raised from this fundraiser will directly benefit the students, teachers, and staff at Russell Elementary!



# What Are We Selling?

Click on the brochure to view the items inside!

Or click on me to view the prize poster!



## Style for Every Season

A 30 page catalog full of snacks like popcorn and nuts, gourmet chocolates, festive wrapping paper, gorgeous flower bulbs, stylish home decor, practical kitchen items, and much more!



## Dough-licious Cookies

Gourmet cookie dough in a variety of flavors. All cookie dough comes in a pre-portioned box that contains 40 cookies. Cookie dough can also be shipped directly to the customer's home this year!



Russell  
Elementary



Fall  
Fundraiser

Dear Parents,

It's time for our Fall Fundraiser! Your participation is the key to our success. The money raised will go directly toward programs and materials to benefit your students.

Thank you for supporting our school and students!

Our custom school fundraising website is:  
[www.mrfundraising.com/russell](http://www.mrfundraising.com/russell)

Group I.D.  
**RUSSELL**

Important Dates

Start Date: Mon., November 2<sup>nd</sup>

Online Sale Ends: Mon., November 23<sup>rd</sup>

Online Registration Information:

1. Use the QR Code or [CLICK HERE](#) to register online.
2. Follow the prompts and receive your SELLER I.D.
3. Tell your family and friends about your fundraiser and send them your SELLER I.D. or give them a Seller I.D. Card so they can shop online. You will receive credit for all online orders placed with your Seller I.D.
4. Orders placed online are shipped directly to the customers home (sales tax if applicable and shipping fees apply). Free shipping over \$100.



Scan by holding your smartphone camera over the QR code and click on the link that opens.

I Registered! My Seller I.D. is:

# SELLER I.D. CARDS

After you have registered and have your Seller I.D. print out this sheet and write it in the blank space on each card below. Then give the cards out to family and friends (or even snap a picture and email or text it to them!) so you can start earning credit toward prizes as they shop!

## **Russell Elementary Fall Fundraiser**

Hi! My school is having a fundraiser to help raise money for programs and materials we need to succeed. You can help me by shopping from lots of items available through the great catalogs online.

It's as easy as 1 - 2 - 3

1. Use the QR code below or go to:  
[www.mrfundraising.com/russell](http://www.mrfundraising.com/russell)
2. Enter my Seller I.D.
3. Enjoy shopping online to help my school!

**MY SELLER I.D. CODE IS:**



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